



# ECO VINYL

by GZ Media

” *It has been decades since GZ started in the vinyl record business and we have never stopped developing and making our products better. We do believe that tradition, honesty and mutual understanding with our customers are keys to perfection and cornerstones of GZ growth. That is why besides other initiatives we do not keep our eyes closed and we see how global ecological issues are changing world fast enough to make us 100% sure that all of us need to give a hand!*

*We love producing and spreading music but producing vinyl in an ecologically, responsible way really makes us happy! Clearly one of the ways how to achieve this is not by resorting to the current trend of green washing marketing, but by spreading awareness of the manufacturing background. This way anyone can participate in the change and make conscious decisions on how their record will be made.*

*Based on our knowledge of the market and with our customer's input we have been continuously working on a comprehensive production map to give you an understanding of each manufacturing step and the required materials. While we are not some of GZ's main points of interest and commitments below.*

***All questions, or ideas you would like to contribute are very much appreciated!  
If any, feel free to get hold of your GZ account manager.*** ”

## General

- We resell everything we cannot recycle or re-use ourselves
- We proactively utilize our own sewage disposal plant within the factory area
- We decrease the transport burden to a minimum by managing, printing, pressing and assembling all components and aspects of your order within one factory
- We internally produce and recycle our own genuine vinyl compound which both, virgin and recycled is used for regular production of GZ top quality discs
- As standard, we ship your goods within recycled cardboard boxes
- We use pallets made of recycled paper (specific product selection)

## Metal works

### 1) DMM processing

- We own stainless discs and internally cover them by copper layer via galvanization process
- We re-use stainless discs for production of numerous mothers by removing copper layer and repeating the galvanization process
- We resell damaged stainless discs and copper to a smelting plant

### 2) Lacquers processing

- Blank lacquer foils are 3rd party produced thus need to be transported to GZ
- Lacquer foil is aluminum disc covered by nitrocellulose and cannot be used more than once
- We do resell used lacquer foils to smelting plant as well but incineration is the only way how to remove nitrocellulose varnish from the disc

## Pressing

- We produce, press and almost fully recycle our genuine GZ vinyl compound
- Only a small portion of pressing waste is resold
- We recycle even defective discs from which we remove their labels, scrap the matter and re-use it for further production
- On demand we're capable to press your disc from 100% recycled matter

## Polygraphy

We can:

- Print on wide range of recycled, FSC or sustainable materials
- Print with water-based colours
- Print with water-based varnishes

# Testing and development



## Packaging

- We're finalizing testing of adhesive tape from recyclable paper and glue (logistics)
- We continuously research biodegradable shrink-wrap like products on market

## Logistics

- We do look into options of CO<sub>2</sub> neutral transport
- We're projecting general use of recycled and repeatedly recyclable plastic pallets for internal usage



## Polygraphy

- We're reviewing option of cellulose pulp usage for backing purposes
- We continuously research and testing of eco adhesives available on market

## Savings and Responsibility

- We do review parties we resell our waste to in order to minimize participation in non-ecological business
- We continuously research improvements on utilization of GZ owned sewage disposal plant such as minimization of river water consumption



*In addition to above noted we have been working on and composing an active marketing document including a list of ECO - friendly propositions and guidelines to help you to make a conscious decision on how your product will be manufactured.*